

# **SRI A.S.N.M.GOVERNMENT COLLEGE (A), PALAKOL W.G.DT A.P**

## **College News Letter for the Month of November 2024**



### **VISION OF THE COLLEGE:**

To be the premier institution by imparting holistic education to ignite the inquisitive minds, apprehending the nuance in research, nurturing sustainable educational environment, instilling the skill based learning towards global competency in creating self-reliant citizens with moral values and social responsibilities.

## AT A GLANCE

<b>S.No</b>	<b>DATE</b>	<b>NAME OF THE ACTIVITY</b>	<b>Page No</b>
<b>1</b>	11/07/24	Birthday of Sir C V Raman	<b>3</b>
<b>2</b>	11/08/24	Botanical Tour to Maredumilli Forest	<b>4</b>
<b>3</b>	11/14//24 to 11/20/24	National Library week	<b>6</b>
<b>4</b>	11/16/24	National Webinar on Intellectual Property Rights as part of the Institutional Innovation Council (IIC) activities	<b>8</b>
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## Department of Physics

**07/11/24**

On **7th November 2024**, the **Physics Department of SRI ASNM Government College (Autonomous), Palakol**, celebrated the birth anniversary of **Sir C. V. Raman**, the eminent physicist and Nobel Laureate. The event commemorated Raman's groundbreaking contributions to the field of science, particularly his discovery of the **Raman Effect**, which earned him the Nobel Prize in Physics in 1930.

The celebration included a series of activities such as lectures, student presentations, and discussions highlighting the significance of Raman's work and its impact on modern science. Faculty members and students paid tribute to Sir C. V. Raman's legacy, emphasizing the importance of scientific research and innovation in shaping India's future. The event was both educational and inspiring, fostering a sense of curiosity and appreciation for physics among the students. The program aimed at promoting research orientation and to motivate students to pursue higher education (PG) and continue research in Physics.



## Department of Botany & Eco-Club

### **Report on the Botanical Tour to Maredumilli Forest:-**

On November 8, 2024, the Department of Botany in collaboration with the Eco Club organized an insightful and educational **Botanical Tour** to the Maredumilli Forest. The activity was coordinated under the guidance of **Dr. T. Raja Rajeswari, Principal**, who served as the resource person for the event. The tour witnessed enthusiastic participation, with **43 students** actively engaging in the program.

The tour provided students with a unique opportunity to gain **hands-on experience** in the natural environment of Maredumilli Forest, a location rich in biodiversity and ecological significance. By participating in this immersive activity, students were able to enhance their understanding of various aspects of **botany, ecology, conservation, and environmental science**. The experience allowed them to connect theoretical knowledge from their coursework with practical applications in a real-world setting, fostering critical skills necessary for careers in these fields.

Beyond the acquisition of technical knowledge and skills, the botanical tour emphasized the development of essential values for a **sustainable future**. Students were encouraged to appreciate the interconnectedness of all living systems and the importance of conservation efforts. The tour inspired a deeper sense of responsibility towards environmental stewardship, promoting values such as sustainability, biodiversity preservation, and ecological balance.

In conclusion, the **Botanical Tour to Maredumilli Forest** was a highly enriching experience for all participants. It not only equipped the students with practical knowledge and skills relevant to their academic and professional aspirations but also instilled in them a profound respect for nature and its conservation. This activity stands as a testament to the commitment of the Botany Department and Eco Club in nurturing both the intellectual and ethical growth of students.





## Department of Library

**14/11/2024 to 20/ 11/2024**

The Department of Library Organized a National Library week from 14th November 2024 to 20th November 2024 the first day we conduct Inauguration function at Seminar Hall on 14th November 2024 at 03:00 p.m. Our College in Charge Principal Sri T.Krishna was chairperson of the meeting, Incharge Principle gives valuable message about National Library Week to the students & IQAC Coordinator gives valuable message about book reading. The third day there is 16th November 2024 we conduct drawing competition in the e-classroom at 03:00 p.m Dr M V D V V Lakshmi, Lecturer in Economics was judged and the winners were announced. The fourth day there is 17th November 2024 we conduct Online National Quiz. The fifth day there is 18th November 2024 we conduct Essay Writing Competition in the e-class room at 3:00 p.m. Dr M Ramakrishna, Lecturer in Zoology was judged and the winners were announced. The 6th day there is 19th November 2024 we conduct elocution competition in the e-classroom at 3:00 p.m. Sri.N.Victor David Dinakaran Lecturer in English was judged and announced the winners. The last day there is 20th November 2024 the department of library conduct Valedictory function in the e-classroom at 03:00 p.m. Our College Principal Madam Dr T.Raja Rajeshwari was chairperson of the meeting, Dr. K.Ch.Peddi Raju was the chief guest of this program, he gives valuable message about book reading. Certificates and Prizes were given to the students who won the competitions. The program was ended with closing remarks of Sri T.Krishna vice principal & Lecturer in Political science and vote of thanks. Librarian V Ramesh and other staff members and students were actively participated.





**పాలకొల్లు**  
పాలకొల్లు ఎస్ఎస్ఎం ప్రభుత్వ డిగ్రీ కళాశాలలో గ్రంథాలయ వారోత్సవాలు ప్రారంభం అయ్యాయి. కళాశాల ఇన్‌చార్జి ప్రిన్సిపల్ టి.కృష్ణ ఆధ్వర్యంలో నిర్వహించారు. ముందుగా గ్రంథాలయ పితామహులు ఎస్ఆర్ రంగనాథన్ చిత్రపటానికి పూలమాలవేసి జ్యోతి ప్రజ్వలన చేశారు. ఐక్యాపిసి కోఆర్డినేటర్ కె.భద్రాచలం, ఎస్ఎస్ఎస్ ప్రోగ్రాం ఆఫీసర్లు డాక్టర్ ఎం.రామకృష్ణ, డాక్టర్ వి.విజయలక్ష్మి, లాంగ్వేజ్ ఇన్‌చార్జి ఎన్.విడి.దినకరన్, లైబ్రేరియన్ వి.రమేష్ పాల్గొన్నారు.

**గ్రంథాలయ వారోత్సవాలు ప్రారంభం**

- పాలకొల్లు అర్బన్ : పాలకొల్లు శాఖ గ్రంథాలయంలో జాతీయ ఉత్తమ ఉపాధ్యాయ అవార్డు గ్రహీత వంగా నరసింహారావు ఆధ్వర్యంలో గ్రంథాలయాధికారిణి వర్ధనపు శాంత కుమారి అధ్యక్షతన జెండా ఆవిష్కరించారు. ఏఎస్ఎస్ఎం ప్రభుత్వ డిగ్రీ కళాశాలలో ప్రిన్సిపాల్ డాక్టర్ టి.రాజరాజేశ్వరి అధ్యక్షతన గ్రంథాలయాలు అనే అంశంపై పలువురు వక్తలు ప్రసంగించారు.

**సాక్షి**

పాలకొల్లు అర్బన్: గ్రంథాలయంలో ఎక్కువ సమయం గడిపిన విద్యార్థులు భవిష్యత్లో ఉన్నత స్థానాల్లో నిలుస్తారని బీఎస్ఎస్ఎల్ రిటైర్లు ఉద్యోగి, కవి, కేసీహెచ్ పెద్దిరాజు అన్నారు. గ్రంథాలయ వారోత్సవాల ముగింపు కార్యక్రమం బుధవారం శ్రీ అద్దేపల్లి సత్యనారాయణమూర్తి ప్రభుత్వ డిగ్రీ కళాశాల ప్రిన్సిపాల్ డా.టి రాజరాజేశ్వరి అధ్యక్షతన నిర్వహించారు. ఈ సందర్భంగా కళాశాలలో నిర్వహించిన వివిధ పోటీల్లో గెలుపొందిన విజేతలకు సర్టిఫికేట్లు, బహుమతులను పెద్దిరాజు చేతుల మీదుగా అందజేశారు. లైబ్రేరియన్ వి.రమేష్ పాల్గొన్నారు.

21/11/2024 | West Godavari(Narasapuram) |  
Page : 11  
Source : <https://epaper.sakshi.com/>

## Department of Economics, IQAC & IIC

**16/11/24**

On November 16, 2024, the Department of Economics and IQAC of Sri A.S.N.M Government College (Autonomous), Palakol, organized a National Webinar on Intellectual Property Rights as part of the Institutional Innovation Council (IIC) activities.

The event began with a warm welcome by Mr. T. Krishna, Vice Principal and President of the IIC, who invited the resource person and participants to the session. Dr. T. Raja Rajeswari, Principal of the college, delivered the presidential remarks, emphasizing the significance of intellectual property rights in fostering innovation and research.

Dr. V.D.V. Vijaya Lakshmi, Lecturer in Economics and IPR Activity Coordinator, introduced

the resource person, Ms. Sushmita Rahul Bhatnase, a renowned Patent Engineer from S Majumdar & Co., Mumbai. Ms. Bhatnase conducted an enlightening session on the fundamentals of intellectual property rights, including patents, trademarks, copyrights, and their relevance to academia, research, and industry.

The webinar witnessed active participation from students and faculty members who engaged in a dynamic Q&A session, enhancing their understanding of intellectual property and its applications. The program concluded with a formal vote of thanks proposed by K. Badrachalam, IQAC Coordinator and Vice President of the IIC.

This webinar was a successful initiative to enhance awareness of intellectual property rights, inspiring participants to innovate responsibly and contribute to the knowledge economy.

### Outcomes of the Webinar

1. Participants gained a comprehensive understanding of the concept and importance of intellectual property rights.
2. Students and faculty were equipped with knowledge about the procedures for securing patents, trademarks, and copyrights.
3. The session inspired participants to innovate responsibly and avoid practices like plagiarism and IP infringement.
4. Awareness of the role of IPRs in contributing to the knowledge economy and societal development was significantly enhanced.



The ABUSE OF THE SOCIAL MEDIA AND CYBERBULLYING of Sri A.S.N.M. Govt. College(A),Palakol . Awareness programme on “LAWS RELATED TO CYBER CRIME” for college staff and students on 23-11-2024.In this occasion our resource person Dr.D.Sehagiri Rao,famous Advocate speeches about, Laws related to cybercrime are designed to address criminal activities conducted through digital means, including the internet, computers, and other forms of technology.

These laws vary by country but generally cover a range of activities, from hacking and identity theft to online fraud and the distribution of illegal content.Our Principal Dr.T.Raja Rajeswari spokes about aware of APK files on your mobile phones on her own recently experiences and Vice - Principal Sri. T. Krishna said that aware of any apps in your mobile phones In this program, IQAC Coordinator Sri.K. Bhadrachalam, NSS PO's Dr.M. Ramakrishna. Dr.V.Vijayalakshmi SOCIAL MEDIA AND CYBERBULLYING Coordinator Ch.Ravi Kumar, staff and students participated.



**SRI A.S.N.M. GOVERNMENT COLLEGE (AUTONOMOUS)**  
 (NAAC Re-accredited With 'B+' Grade at 2.67 C.G.P.A)  
 Palakol, West Godavari District – 534 260.  
 Website: [sriasnmgcdpalakol.ac.in](http://sriasnmgcdpalakol.ac.in)



**NATIONAL WEBINAR**  
 ON  
**INTELLECTUAL PROPERTY RIGHTS**  
 Date: 16-11-2024, Time: 2:00 to 5:00 PM



**CHIEF GUEST**  
**Dr. Narayana Bharath Gupta**  
 Director, APCCE,  
 Mangalagiri, Guntur



**CHIEF PATRON**  
**Ch. Krishna**  
 Joint Director, APCCE,  
 Mangalagiri, Guntur



**PATRON**  
**Dr. S. Sobharani**  
 RJDCE, Zone-I & II  
 Rajamahendravaram



**PRESIDENT**  
**Dr. T. Raja Rajeswari**  
 Principal  
 Sri A.S.N.M. Govt. College (A), Palakol



**RESOURCE PERSON**  
**Sushmicha Rahul Bhatnase**  
 Patent Engineer  
 S Majumdar & Co, Mumbai

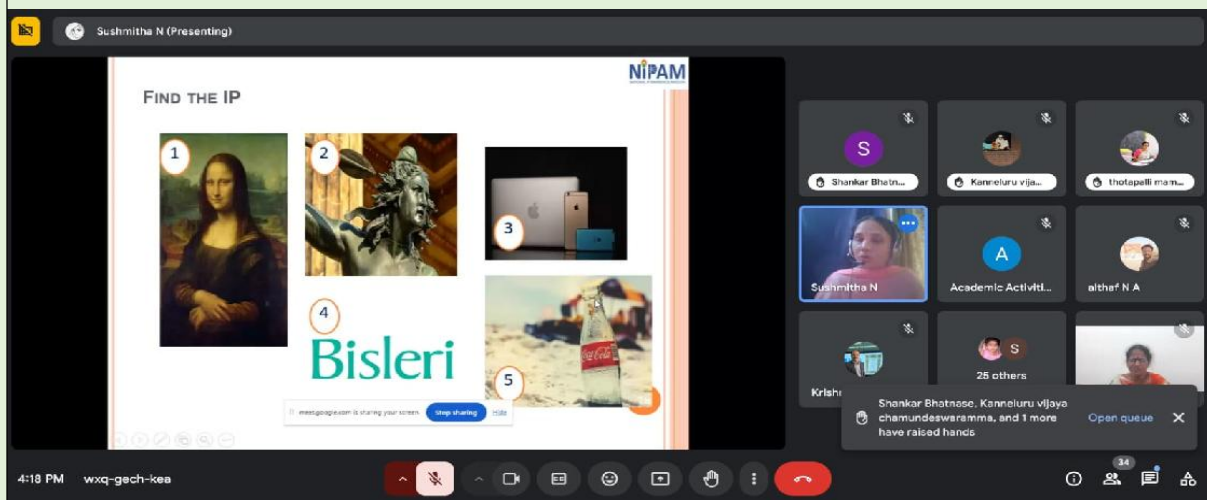
**Organising Committee**

1. Sri T Krishna, Lecturer in Political Science, Institution's Innovation Council, (IIC) President
2. Sri K Bhadrachalam, Lecturer in Computer Science, IQAC Coordinator, IIC Vice President
3. Dr M Ramakrishna, Lecturer in Zoology, IIC Convenor
4. Dr V D V V Lakshmi, Lecturer in Economics, IPR activity Co-Ordinator
5. Ch. Ravikumar, Lecturer in Computer Applications, IIC Member
6. M L D Sireesha, JKC FTM, IIC Member

**Organised by**  
 Department of Economics & IQAC  
 Sri A.S.N.M Govt.College(A),Palakol

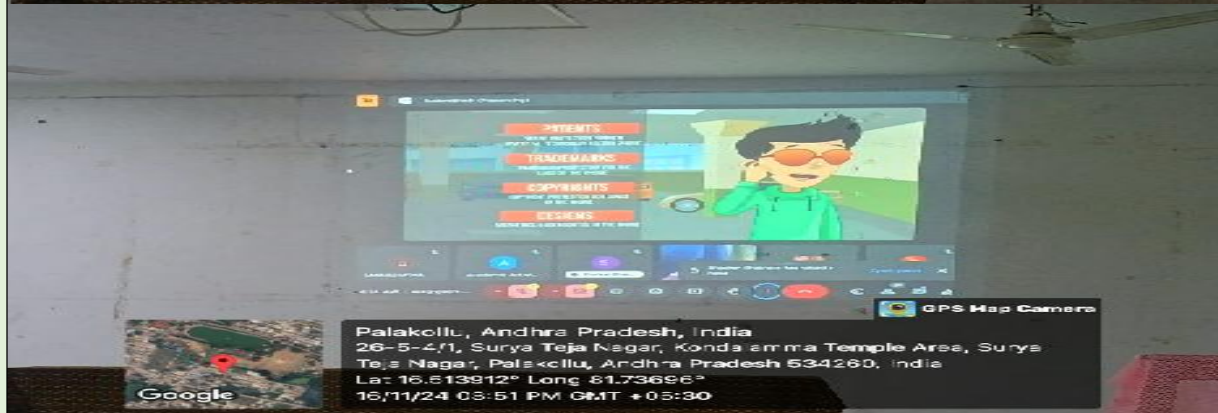
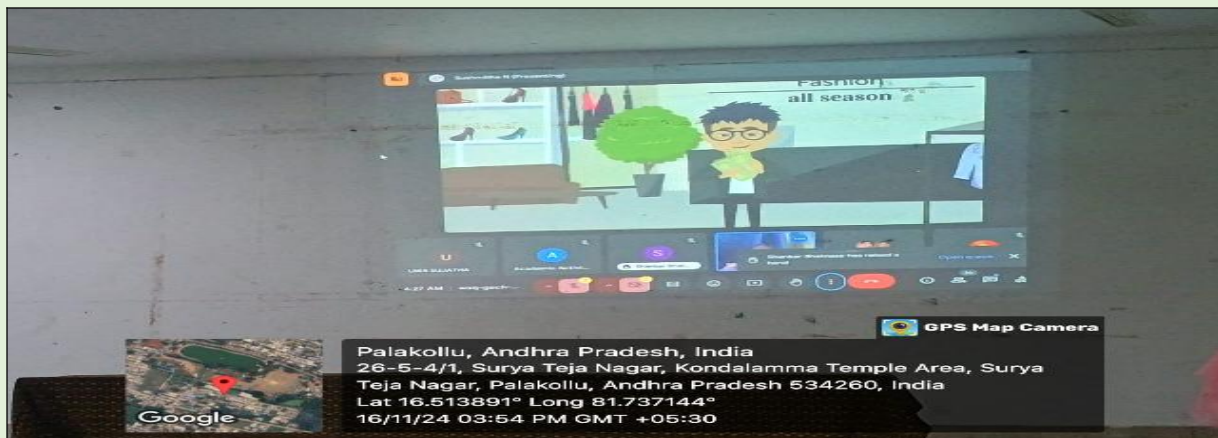
E-Certificate will be given to all participants who attend the webinar  
 Registration Link: <https://forms.gle/zdgQb4Bede6DbwqQ9>  
 Whatsapp Link: <https://chat.whatsapp.com/IFa53ZkM2TO6v1Fa9SDgss>

National Webinar on Intellectual Property Rights Organised by the Department of Economics, IQAC & IIC Sri A.S.N.M. Government College (A), Palakol on 16th November 2024



Message By Sri T.Krishna, IIC President, Sri A.S.N.M. Govt. College (A) Palakol





Vote of Thanks By Sri K.Bhadrachalam, IIC Vice President , Sri A.S.N.M. Govt. College (A) Palakol

# The Department of Commerce and IQAC

**28-11-2024**

National Webinar on Entrepreneurship Development Organized by The Department of Commerce and IQAC as part of the Institutional Innovation Council (IIC) activity of Sri A.S.N.M. Government Degree College (Autonomous), Palakol. In Collaboration With The Department of Commerce and Management Studies, Adikavi Nannaya University, Rajamahendravaram.

Venue: Online Platform

Expert Sessions: Professor N. Udhaya Bhaskar It's a pleasure to be here with all of you today, discussing a subject that is not only exciting but also incredibly important in today's fast-paced world – entrepreneurship and business planning. As we gather here, it's important to understand that entrepreneurship is not just about starting a business. It is about recognizing opportunities, solving problems, and creating value for others.

Entrepreneurs are the driving force behind innovation, job creation, and economic growth. They are visionaries who see what others may not and have the courage to pursue their ideas despite the risks involved. Professor P. Uma Maheshwari Devi shed light on ecopreneurship and sustainable development, emphasizing the importance of environmentally friendly business practices and social responsibility.

Now, let's explore the connection between ecopreneurship and sustainable development. Sustainable development is a concept that seeks to meet the needs of the present without compromising the ability of future generations to meet their own needs. It is centered around three core pillars: economic growth, social inclusion, and environmental protection. Interactive Session: The webinar included an interactive session where participants had the opportunity to ask questions and engage with the resource persons.



# SRI A.S.N.M. GOVERNMENT COLLEGE (AUTONOMOUS)

(NAAC Re-accredited With 'B+' Grade at 2.67 C.G.P.A)

Palakol, West Godavari District - 534 260.

Website: [sriasnmgcdpalakol.ac.in](http://sriasnmgcdpalakol.ac.in)



## NATIONAL WEBINAR

ON

## ENTREPRENEURSHIP DEVELOPMENT

TOPICS :- 1. ENTREPRENEURSHIP AND BUSINESS PLANNING  
2. ECOPRENEURSHIP AND SUSTAINABLE DEVELOPMENT

DATE:- 28-11-2024, Time:- 10.30 AM to 1.00 PM



**CHEIF GUEST**  
**Dr. Narayana Bharath Gupta**  
Director, APCCE,  
Mangalagiri, Guntur



**CHEIF PATRON**  
**Ch. Krishna**  
Joint Director, APCCE,  
Mangalagiri, Guntur



**PATRON**  
**Dr. S. Sobharani**  
RJDCE, Zone-I & II  
Rajamahendravaram



**PRESIDENT**  
**Dr. T. Raja Rajeswari**  
Principal  
Sri A.S.N.M. Govt. College (A), Palakol



**RESOURCE PERSON**  
**Dr. N. Udaya Bhasker,**  
Professor, Head & Chairman of BOS,  
Department of Commerce and Management studies  
Adikavi Nannaya University  
Rajamahendravaram



**RESOURCE PERSON**  
**Dr. P. Uma Maheswari Devi**  
Professor,  
Department of Commerce and Management studies  
Adikavi Nannaya University  
Rajamahendravaram

### Organising Committee:

1. Sri T Krishna, Lecturer in Political Science, IIC President .
2. Sri K Bhadrachalam, Lecturer in Computer Science IIC Vice President
3. Dr M Ramakrishna, Lecturer in Zoology, IIC Convenor
4. Dr V D V V Lakshmi, Lecturer in Economics, Entrepreneurship Development cell Co-ordinator
5. Ch. Ravikumar, Lecturer in Computer Applications, IIC Member
6. M L D Sireesha, JKC FTM, IIC Member

### Organised by :

Department of Commerce, IQAC & IIC

**Sri A.S.N.M Govt.College(A),Palakol**

E-Certificate will be given to all participants who attend the webinar

Registration Link: <https://forms.gle/RgLJM81RkpJGjduMA>

Whatsapp Link: <https://chat.whatsapp.com/IV8YmPYVujIH6qbnAaaOkV>

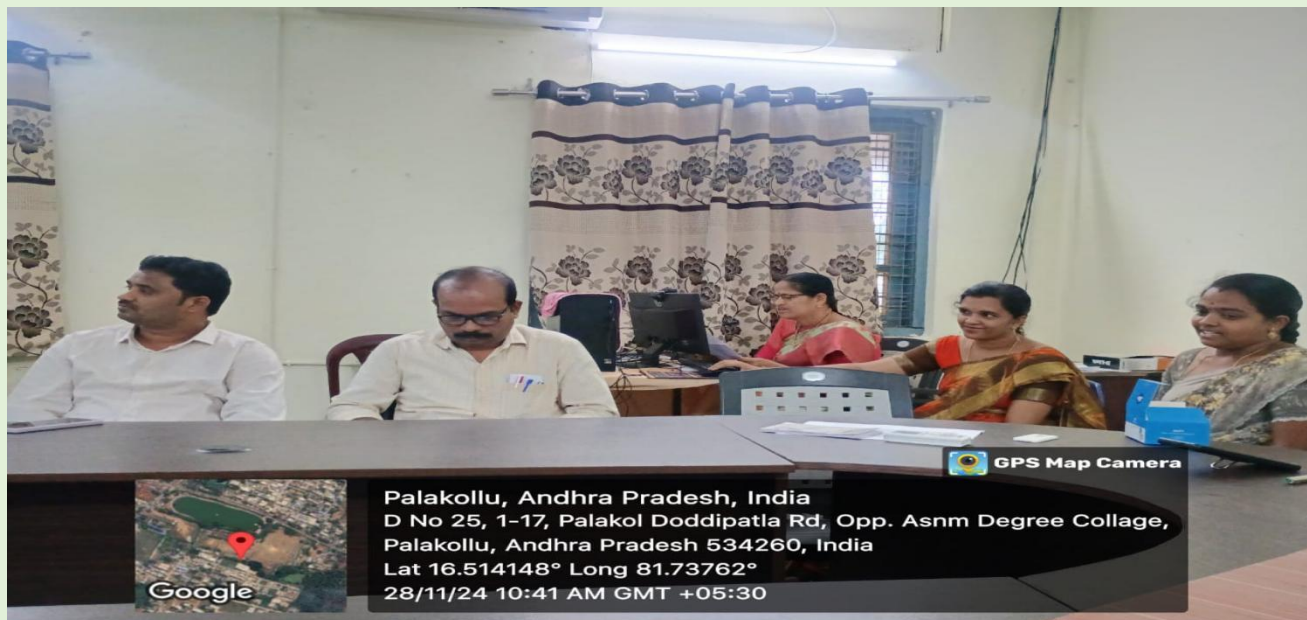


National Webinar on Entrepreneurship Development Organised by the Department of Commerce, IQAC & IIC Sri A.S.N.M. Government College (A), Palakol held on 28th November 2024



Message By Sri T.Krishna, IIC President, Sri A.S.N.M. Govt. College (A) Palakol

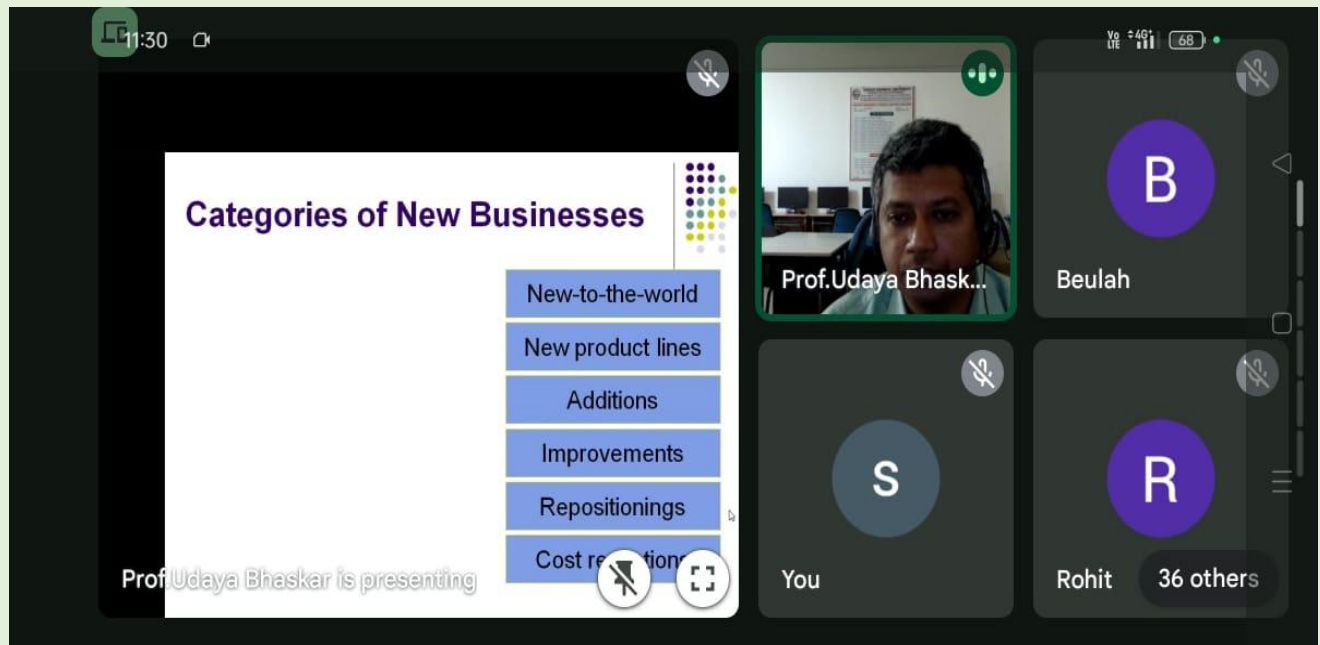




Message By Dr.T.Raja Rajeswari, Principal, Sri A.S.N.M. Govt. College (A) Palakol.



Miss .P.Durgeswari, Lecturer In Commerce, Department of Commerce Introducing  
Resource Person Prof. N.Udaya Bhaskar sir

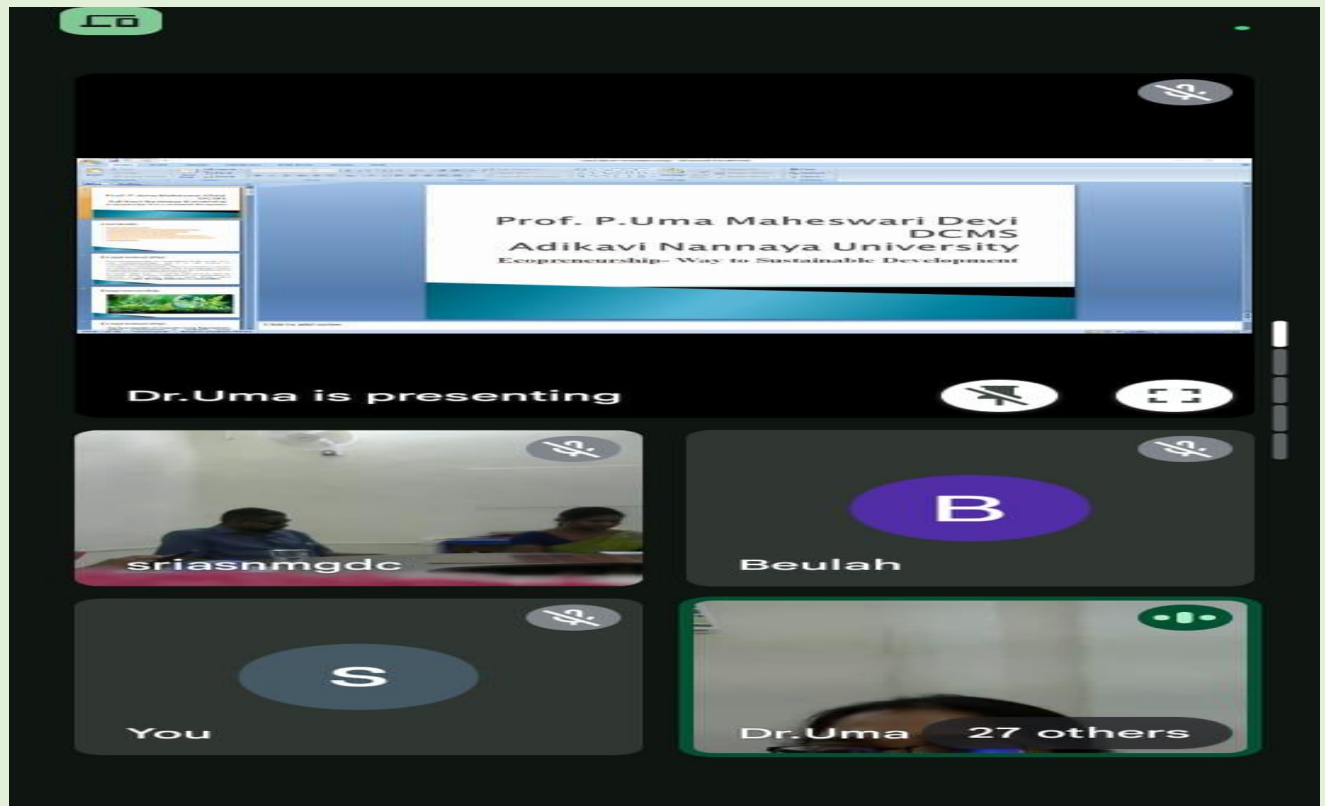


**Session – I: Entrepreneurship and Business Planning by Prof.N.Udaya Bhaskar,  
Department of Commerce and Management Studies , Adikavi Nannaya University,  
Rajamahendravaram**



**Mr D.Manamadha Rao, Lecturer In Commerce, Department of Commerce  
Introducing Resource Person Prof.P.Uma Maheswari Devi**





**Session – II : Ecopreneurship and Sustainable Development by Prof.P.Uma Maheswari Devi, Department of Commerce and Management Studies , Adikavi Nannaya University, Rajamahendravaram**



**Participated Staff and Students**



**Vote of Thanks By Sri K.Bhadrachalam, IIC Vice President , Sri A.S.N.M. Govt. College  
(A) Palakol.**



**Certificates**

# సాక్షి

## ఏఎస్ఎన్ఎం కళాశాలలో అభివృద్ధిపై జాతీయ సదస్సు

పాలకొల్లు సెంట్రల్: ఎంటర్ ప్రెన్యూర్షిప్, బిజినెస్ డెవలప్మెంట్ అనేది ఒక విజయవంతమైన వ్యాపారాన్ని ప్రారంభించడానికి, అభివృద్ధిచేయడానికి, వ్యాపార వెంచర్ను స్థాపించడానికి, వనరులు నిర్వహించడానికి ఉపయోగపడుతుందని రిసోర్స్ పర్సన్ ప్రొఫెసర్ ఎన్ ఉదయభాస్కర్ అన్నారు. స్థానిక అద్దేపల్లి సత్యనారాయణమూర్తి కళాశాలలో వాణిజ్య విభాగం, ఐక్యవెన్యూ ఆధ్వర్యంలో ఇన్ని

ట్యూషన్స్ ఇన్నోవేషన్ కౌన్సిల్లో భాగంగా వ్యవస్థాపకత అభివృద్ధిపై జాతీయ సదస్సు నిర్వహించారు. కార్యక్రమంలో కళాశాల ప్రిన్సిపాల్ డాక్టర్ టి.రాజరాజేశ్వరి, నన్నయ్య యూనివర్సిటీ ప్రొఫెసర్ పి.ఉమామహేశ్వరి దేవి, వైస్ ప్రిన్సిపాల్ టి.కృష్ణ, ఐఐసీ ప్రెసిడెంట్ కె.భద్రాచలం, వైస్ ప్రెసిడెంట్, వాణిజ్య అధ్యాపకురాలు పి.దుర్గేశ్వరి తదితరులు పాల్గొన్నారు.

29/11/2024 | West Godavari(Narasapuram) | Page : 9

Source : <https://epaper.sakshi.com/>